

2016 Turck Training

We understand that not every application is the same. That's why we dedicate ourselves to finding the optimal engineered solution for every application, and our training enables our channel partners to do the same. Listening to customers and developing solutions are part of what makes Turck fast, flexible, and easy to do business with. The 2016 training sessions will show you how to optimize your time and sales.

Product Seminar

The Turck Product Seminar is an introduction to all things Turck. You will learn not only what our products are, but who Turck is as a company. We will also dive in to why we do what we do and how that differentiates us from our competition. This session is designed with the new and experienced inside and outside salesperson in mind, covering topics from how the part number schemes work, where and how we technically differ from the competition, and where to apply which product. Attendees will walk away with a working knowledge of our product lines, how to sell them against the competition, and who to involve when during the sales process. The seasoned veteran will gain insight into applications that they may not have seen before and spur new ideas as to where to apply Turck.

February 15 - 17

May 16 - 18

August 8 - 10

November 14 - 16

All training is conducted by Turck Product Specialists, Project Engineers, Product Managers, and Application Engineers. This cross functional training team allows for unique insight into both the technology of Turck products and the applications they solve.

In addition to the above Seminars, Turck's Corporate Trainer, Pete Goede, is available for on-site and specific training sessions. Looking forward to seeing you in 2016!

Pete Goede
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